

Making the Most of Multi-Life

LifeStyle Insurance Services, Inc. is recognized as one of a select few MGA's nationally that have the expertise and experience to analyze, develop and implement successful multi-life worksite programs. From initial contact to completion, LifeStyle follows a proven process that qualifies the case, designs the appropriate product and plans, and provides a complete turnkey operation. It can be a business of one to a corporation of thousands.

A large portion of future long-term care insurance will be in the worksite. Knowing how to prospect, plan, present and prepare the case is crucial for success. The process is involved and time-consuming. To make the most of your multi-life cases, just call LifeStyle.

949-493-2056 ext. 23/ 800-493-2056 ext. 23

The Multi-Life Process

Pre-Initial Presentation

- Company Profile
- Pre-qualification Questionnaire
- Employee Interest Survey
- Census Analysis and Report

Initial Presentation

- Executive Carve-out
- Program Proposal

Plan Design

- Carrier Selection
- Company Communications Commitment
- Offer Letter

Plan Introduction

- Pre-Marketing
- Educational Seminars/Workshops

Enrollment

- One-on-one consultations
- Online enrollment

Applications

- Processing
- Delivery

LifeStyle Advantage

Market Research Analysts

- Census Analysts
- Questionnaire, Survey Templates

Sales Professionals—Successful closers

Long-term Care Specialists—in-depth knowledge and experience with carriers, plans, and processing

Marketing Services—creative, customized campaigns

Presenters—experienced in multi-life

Full training

Turnkey online service

Service—from start to finish

LifeStyle Insurance Services, Inc.

A New Direction in Insurance Services